

July 26, 2011

Dr. Luca Pezzati Istituto Nazionale di Ottica CNR Largo E. Fermi, 6 50125 Florence ITALY

Dear Prof. Pezzati:

Congratulations! As a result of various press activities undertaken by the Optical Society (OSA) we are pleased to inform you that the paper that you coauthored with Dario Ambrosini, entitled **THERMAL QUASI-REFLECTOGRAPHY: A NEW IMAGING TOOL IN ART CONSERVATION**, has been covered by several major media outlets. Some of the most notable are listed below:

BBC News Online/Interactive (http://www.bbc.co.uk/news/science-environment-18502413)

MSNBC.com

 $(http://www.msnbc.msn.com/id/47864256/ns/technology_and_science-science/t/returning-pop-renaissance paintings/)$

Smithsonian

(http://blogs.smithsonianmag.com/science/2012/06/new-technology-reveals-invisible-details-in-renaissanceart/)

Today Show Online

(http://today.msnbc.msn.com/id/47864256/ns/todaytoday_tech/t/returning-pop-renaissance-paintings/)

Yahoo! News (http://news.yahoo.com/hidden-sparkle-revealedrenaissance-frescoes-190212499.html)

Overall, the media coverage related to this article has a potential audience reach of at least 151 million worldwide. Again, congratulations on the impressive attention that your paper has received. We are proud to highlight your work in *Optics Express*, and we thank you for your continued interest in and support of OSA's Publishing program.

Kind regards,

Elizabeth Nolan

Chief Publishing Officer